CALL FOR STUDENT ARTISTS

GRAHAM CENTER FOR COLLABORATIVE INNOVATION (GCCI)

SUBMISSION PACKET



YORK COLLEGE OF PENNSYLVANIA
GRAHAM CENTER FOR COLLABORATIVE INNOVATION

GCCI STUDENT DESIGN COMPETITION

YORK COLLEGE OF PENNSYLVANIA

The Graham Center for Collaborative Innovation (GCCI) invites York College students to submit original design proposals for a permanent installation in the GCCI space. Four winning designs will be selected and printed as large-format canvases for display in the building.

This competition is open to students from all majors and disciplines. We encourage creative interpretations that reflect the spirit of collaboration and innovation at York College.

Selected artists will receive a $300 award, recognition through York College media, and an invitation to a reception celebrating the installation.

THE DESIGN CHALLENGE

The GCCI is a space where students from different disciplines come together to explore ideas, solve problems, and build new solutions. Your design should reflect the creative energy that emerges when different perspectives meet.

We encourage submissions that explore themes such as:

INTERDISCIPLINARY COLLABORATION
How do different fields of study intersect and inform one another?

INNOVATION
How do ideas grow, evolve, and lead to new possibilities?

COMMUNITY AND EXCHANGE
How do people and ideas connect within the York College community?

Think beyond the obvious. We encourage creative interpretations that explore these ideas through abstraction, symbolism, typography, organic forms, or human-centered imagery.

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CHALLENGE CONSTRAINT:

Avoid common visual clichés associated with innovation (such as gears or lightbulbs). We are interested in fresh interpretations of these themes.

FINAL ARTWORK FORMAT

Winning entries will be printed and installed as large-format canvas prints. Final canvas size: 32″ × 48″

Designs should be created with this format in mind. You may work at a smaller scale for the submission, just be mindful to work in those 2:3 proportions. A scaled down 32″x48″ composition would be roughly 8″x12″. These guidelines ensure the artwork can be printed at high quality for installation.

Color requirement:

Submitted designs must use only the official York College brand colors shown on the final page of this document. These colors ensure visual consistency with the GCCI space and the broader York College identity.

ELIGIBILITY

This competition is open to all currently enrolled York College of Pennsylvania students, regardless of major or academic program.

Students may submit original work created in any medium, including digital illustration, graphic design, photography, painting, collage, or mixed media.

Final submissions must be provided as a high-resolution digital image suitable for printing.

SUBMISSION REQUIREMENTS

Each submission must include:

- Student name
- YCP email address
- Major / program of study
- Title of the artwork
- A brief artist statement (1–2 sentences) describing the concept behind the design
- A high-resolution digital image of the artwork
- Designs must use only the York College brand colors provided on the final page of this packet.

Submissions must be completed through the official submission form.



COLOR PALETTE

Color helps audiences identify us at a glance, and the way we use color sets the mood for each of our pieces. Our palette is diverse and flexible, but to maintain visual consistency across all York College materials, only use the colors outlined in this section.

Our color palette has two layers: the primary colors and a secondary palette.

Lean heavily on our primary palette, but use the secondary palette to build color schemes that are complementary and balanced. This offers us the flexibility to meet the needs of our various communications.

NOTE

For printing materials, it's best to use spot colors. If that isn't possible, please use the four-color process builds listed here, because they match our spot colors most closely.

OFFICIAL YORK COLLEGE BRAND COLORS

All submitted artwork must be created using only the colors shown below.

PRIMARY COLOR PALETTE

YCP 7740
PANTONE 7740 C
CMYK: 75.0.95.15
AdobeRGB 91.153.68
RGB: 35.154.58
HEX#: 239a3a

YCP 376
PANTONE 376 C
CMYK: 40.0.100.0
AdobeRGB 179.203.52
RGB: 170.205.17
HEX#: aacd11

YCP 428
PANTONE 428 C
CMYK: 18.11.12.4
AdobeRGB 205.208.208
RGB: 205.209.209
HEX#: cdd1d1

SECONDARY COLOR PALETTES

YCP 1235
PANTONE 1235 C
CMYK: 0.31.98.0
AdobeRGB 234.181.32
RGB: 251.182.0
HEX#: fbb600

YCP 152
PANTONE 152 C
CMYK: 0.51.100.0
AdobeRGB 220.143.31
RGB: 244.145.0
HEX#: f49100

YCP 7579
PANTONE 7579 C
CMYK: 0.74.100.0
AdobeRGB 206.94.30
RGB: 235.95.15
HEX#: eb5f0f

YCP 485
PANTONE 485 C
CMYK: 0.95.100.0
AdobeRGB 195.39.24
RGB: 228.34.16
HEX#: e42210

YCP 7710
PANTONE 7710 C
CMYK: 81.0.23.0
AdobeRGB 78.174.192
RGB: 0.176.195
HEX#: 00b0c3

YCP 7685
PANTONE 7685 C
CMYK: 95.69.0.0
AdobeRGB 54.86.156
RGB: 24.85.159
HEX#: 18559f

YCP 7541
PANTONE 7541 C
CMYK: 9.4.6.0
AdobeRGB 234.237.236
RGB: 234.238.237
HEX#: eaeeed

YCP Cool Gray 9
PANTONE Cool Gray 9
CMYK: 44.33.32.34
AdobeRGB 113.115.116
RGB: 112.116.117
HEX#: 707475



AWARDS

Four winning designs will be selected.

Selected artists will receive:

- A $300 award
- Recognition through York College media and communications
- A printed 32″ × 48″ canvas installation displayed in the GCCI space
- An invitation to a reception celebrating the installation

TIMELINE

Call for Entries Released	March 9, 2026
Submission Deadline	March 29, 2026
Finalists Selected and Notified	April 7, 2026
Installation and Reception	Late April 2026 (exact date to be announced)

RIGHTS AND PERMISSIONS

Artists retain copyright to their work.

By submitting artwork to this competition, students grant York College of Pennsylvania permission to reproduce the artwork for exhibition in the GCCI space and for related promotional or educational purposes.

All submitted work must be original and created by the student artist.

QUESTIONS

For questions about the competition, please contact:

Mr. Jim Howard
Art Design Comp Lead - Spring 2026
jhoward@cysd.k12.pa.us

SUBMIT YOUR ENTRY HERE:

or visit:

https://forms.gle/